Issue Date: May 10th, 2024





# WESTMINSTER VILLAGE

A Message from Colleen Matthews, Executive Director

Greetings to all and Happy May!

As we continue to work with Healthcare Management Partners, our book of business has evolved in terms of our strategies, polices and procedures. One of the areas that we are working on is strengthening and streamlining our Care Navigation Program.

We believe that consolidating services under the Care Navigator role will not only enhance effciency but also improve the overall experience of our Independent Living residents. Watch for more information in the coming weeks about this important program.

I'm also thrilled to introduce a wonderful addition to Westminster Village - our very first spa! We can't wait for you to indulge in the relaxation and rejuvenation that our spa has to offer.

We appreciate your continued support and dedication as we work towards these enhancements. Your hard work and commitment to our residents do not go unnoticed, and we are excited to see the positive impact these developments will have on our community.

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Executive Director Westminster Village In this newsletter:

Executive Director Message

> Spa Grand Opening!

Successful Parkinson's Awareness Month

Resident & Team Referral Program

New Contact for Billing Statements

Updated Sales Dashboard

### **Pump It For Parkinson's a Success**

In April, the Westminster Athletic Club (WAC) supported a "Pump It For Parkinson's" event. The initiative is supervised by the National Institute of Fitness, and Michael Sweitzer, the NIFS Fitness Center Manager, coordinated this successful event for our residents. We appreciated the involvement of Terre Haute Mayor, Brandon Sakbun, at the event!



Residents Participated: 30

Team Members Participated: 18

Total Participants: 48

Goal for Total Steps: 60,000

Total Steps Achieved: 87,595

# of NuStep Machines Used: 2

#### **New Spa Opening!**



Enter a peaceful oasis of tranquility and serenity at our newly introduced Village Spa! Enjoy the services of an on-site massage therapist offering various massage treatments.

Residents at Westminster Village can pamper themselves with a variety of services right at their doorstep!







## Resident & Team Referral Program!

Don't forget about our referral program for residents and team members! Your satisfaction is our greatest reward, and we believe the communities are built through the connections we share.

#### Here's the scoop:

- 1. Refer a friend, family member or acquaintance to join our community.
- 2. When they move in, you will receive \$1,000.00!

It's our way of saying THANK YOU for helping our community grow! Spread the word, share the joy, and let's make Westminster even more vibrant together!

For details and/or to submit your referrals, please contact Deana Wilson, Director of Sales and Marketing at Ext. 4611 or Amanda Dailey, Sales, at Ext. 4612.