Issue Date: January 2025





A Message from Colleen Matthews, Executive Director

Greetings to all!

Happy New Year! As we welcome the start of a brand-new year, I want to take a moment to reflect on the incredible year we've had at Westminster Village and to express my heartfelt gratitude to each of you, and our wonderful team. 2024 was filled with wonderful milestones, cherished memories, and meaningful connections, and it's all thanks to the vibrant community we share.

This past year, we reached impressive milestones, including welcoming new residents from across the country and achieving great Independent Living sales. Your referrals, kindness, and involvement have been instrumental in creating an inviting and thriving community, and for that, I'm deeply grateful.

Looking ahead, I'm excited for the opportunities 2025 holds and the chance to continue building on our success together. Thank you for being such an integral part of Westminster Village—I can't wait to see all that we'll accomplish in the year ahead!

Warm wishes.

Colleen Matthews

Executive Director Westminster Village

In this newsletter:

Executive Director Message

End of Year Independent Living Sales Summary

> Christmas Celebrations

Special Offer + Referral Rewards

> Grand Piano Celebration

# END OF YEAR INDEPENDENT LIVING SALES SUMMARY

Thank you to all of you - the incredible residents of Westminster Village! Your referrals, warm hospitality, and active involvement in creating a beautiful experience for our visitors and prospects mean the world to us. You are truly the backbone of our community, and we are endlessly grateful for all that you do. Because of your efforts, we've been able to pay out over \$3,000 in resident referral fees this year—thank you for making Westminster Village the exceptional place it is!

This year, we've welcomed residents from all over the country to our community! From San Antonio to South Carolina, Colorado to Florida and more, many of our residents are returning home to Terre

Haute to be closer to family or enjoy the affordability of life in Terre Haute!



#### Independent Living Sales Milestones in 2024

- \$6 Million in Sales Over 45 Independent Living sales this year!
- New Residents We welcomed 26 new people in IL apartments and 4 new residents in the villas.
- ✓ Life Plan Conversions 13 residents transitioned from rental contracts to life plan contracts

Be on the lookout for some exciting 2025 sales promotions — we look forward to welcoming new residents into our community!

#### CHRISTMAS CELEBRATIONS Annual Yuletide Celebration 2024

We had the BEST time at the ISO Yuletide Celebration and Hollyhock Hill with residents and guests. Thank you to all who came and enjoyed our festive trip!



#### Westminster Singers Christmas Concert 2024

Our Westminster Singers created the perfect program to get our residents and guests in the holiday spirit! We would like to thank our Westminster Singers choir, their Choir Director, Steve Newman, and pianist, Sylvia Hansen for all their hard work and dedication to provide such a wonderful program!







#### Health Center Holiday Luncheon 2024







JOIN US FOR A GRAND PIANO CELEBRATION AT WESTMINSTER VILLAGE

Honoring the Past, Inspiring the Future February 9, 2025 @ 2 PM

We are extremely grateful that the Trust Committee approved a proposal to purchase a new grand piano for our Community Center. The previous piano served us well for some forty years. We expect the same from this new instrument—a Yamaha 5'8" Grand Piano that is highly regarded in the industry.

A celebration concert is in order and has been scheduled for Sunday, February 9, 2025 at 2:00 p.m. There are three pillars in the musical support structure of our Community Center—Westminster Village, I.S.U. School of Music and the Terre Haute Symphony Orchestra. All are active participants in this musical event. Eleven musicians will be performing a wide variety of music and will include such familiar names as Steve Newman, John Spicknall and Kari Palma. Don't miss this special event!



## REFERRAL PROGRAM!

Don't forget about our **Referral Program** for both residents and team members! Your satisfaction is our greatest reward, and we believe communities thrive through the connections we share. Here's how it works:

- 1. Refer a friend, family member, or acquaintance to join our community.
- 2. When they move in, you'll receive \$1,000 as a token of our appreciation!

It's our way of saying THANK YOU for helping our community grow. Let's work together to make Westminster Village even more vibrant!



1120 E. DAVIS DRIVE TERRE HAUTE, IN 47802 812-242-4600 www.westminstervillagein.com

### Thank You to the Resident Trust and Community Life

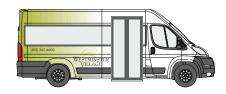
COMMITTEES

We extend our deepest thanks to the Resident Trust Committee for their incredible generosity this year. Their donation of over \$140,000 has provided vital updates, including new kitchen equipment and a beautiful new bus for Westminster. Additionally, the Community Life Committee contributed funds to create a stunning wrap for the bus, adding WIST SINNSTER
WILLAUE
WILLAUE

**Driver Side** 



Passenger Side





special touch that truly reflects our vibrant community.

## A HEARTFELT THANKS FROM OUR TEAM

The Westminster team is overwhelmed with gratitude for the kindness and generosity shown by our residents this holiday season. The Christmas breakfast and lunch you provided were a wonderful treat, and we are deeply appreciative of the Employee Appreciation Fund. Your contributions throughout the year made it possible for every team member to receive a token of appreciation. These thoughtful gestures remind us why Westminster is such a special place to work and call home.

#### END-OF-YEAR OCCUPANCY UPDATE

As of now, our community is thriving with:

**Health Center:** 68 residents (and potentially over 70 soon!)

✓ **Assisted Living:** 27 apartments with 29 residents

**Independent Living:** 135 apartments and villas with 160 residents

8



Westminster Village has been ranked #5 in Newsweek's Best Continuing Care Retirement Communities 2025 for Indiana! This prestigious recognition is a testament to the warmth, care, and vibrant spirit that make our community so special.

This honor was earned through outstanding rankings in the following areas:

National Online Survey: 70% of the total score

Visitor Satisfaction: 15% of the total score

Accreditation: 10% of the total score

Google Reviews: 5% of the total score

We couldn't have achieved this without our incredible residents and team members your dedication, trust, and contributions are the heart of our success.

This recognition shines a spotlight on our unwavering commitment to delivering exceptional care, vibrant living experiences, and a community that truly feels like home. Let's celebrate this milestone together and continue making Westminster Village a place where life shines bright!