
ISSUE DATE:
MARCH 2025



A Message from Colleen Matthews, Executive Director

Dear Residents and Team Members,

As we celebrate our progress and embrace the future with excitement, we're thrilled to share some exciting updates about Westminster Village Terre Haute! We are collaborating with Healthcare Management Partners to enhance our marketing materials and have outlined a promising timeline to introduce Westminster Village to potential affiliates as we move forward.

Community tours are set to launch in March 2025, offering a wonderful opportunity to showcase all that Westminster Village has to offer.

We look forward to this next chapter and can't wait to welcome new connections into our vibrant community!

Warm wishes,

Colleen Matthews

Executive Director
Westminster Village

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BEST IN TERRE HAUTE

The Tribune Star 2025 Readers Choice Nominations are in and Westminster Village has made it to the top 8 in the Category of: Best Assisted Living Facility, Best Nursing Home & Best Retirement Community!! Voting Starts on February 27th. Our ballot Section will come out on Saturday, March 8th.

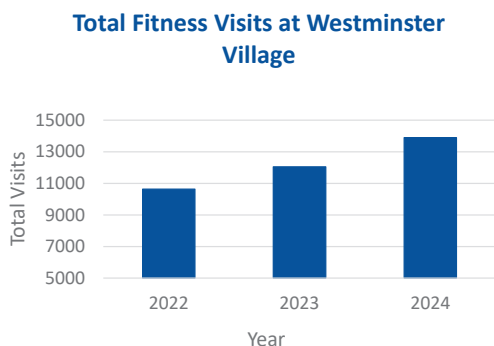


Nominate Your Favorite People, Places & Things

2024 NIFS DASHBOARD REPORT

Shout out to Michael Switzer, our amazing Fitness Instructor at the Wellness Center! Thanks to his hard work and dedication, we saw incredible growth in fitness center participation this year—especially in group fitness and personal appointments. Our residents adore him, and it's easy to see why! Michael's passion for connecting with residents and tailoring programs to their interests has made a huge impact on our community.

We're excited to keep the momentum going in 2025 and continue offering engaging opportunities for our members. We're so lucky to have Michael as part of the Westminster Village family!



We have seen a positive trend in reengaging residents in fitness and wellness programming.



135

MEMBERS

Increased from 124 members in 2023, your fitness center has 135 total members at the end of 2024.



68

DIFFERENT USERS

Increased from 64 different users a month in 2023, "Different Users" represents how many different members we see on average each month.



725

APPOINTMENTS

Increased from 336 appts in 2023, NIFS staff held 725 1:1 appointments with members at your community in 2024.



8,277

GROUP FITNESS

Increased from 7,008 Group Fitness Visits in 2023, The group fitness program saw 8,277 total visits from members in 2024.

Making an impact for staff and residents across the country in 2024.

17% Increase

Residents who participated in the NIFS jumpstart program saw a 17% increase in lower body strength after just 8-12 weeks of being a fitness center member.

1,053

NIFS staff conducted over 1,053 Fitness Evaluations that assist residents in setting fitness goals.

12,516

NIFS staff supported residents in over 12,516 one-on-one appointments in client fitness centers.



REFERRAL PROGRAM!

Don't forget about our **Referral Program** for both residents and team members! Your satisfaction is our greatest reward, and we believe communities thrive through the connections we share. Here's how it works:

1. Refer a friend, family member, or acquaintance to join our community.
2. When they move in, you'll receive \$1,000 as a token of our appreciation!

It's our way of saying THANK YOU for helping our community grow. Let's work together to make Westminster Village even more vibrant!



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