#### ISSUE DATE: April 2025





### A Message from Colleen Matthews, Executive Director

Dear Residents and Team Members,

As we embrace the arrival of spring, I'm thrilled to share exciting updates and celebrate some wonderful moments happening in our Westminster Village community! We are thrilled to welcome back Sheena Klein as our Director of Environmental Services on April 8th, announce that we've placed a designated battery recycling container in our community thanks to a recent Town Hall meeting suggestion, and the launch of a full Customer Satisfaction Survey for Independent Living residents in our community.

Our community also celebrated the "Westie" Awards, recognizing residents who embody the heart and spirit of our community by referring new residents, and Lauren Kelsheimer was crowned by the Swope Art Museum as the Mardi Gras Monarch for raising the most funds for the museum.

Thank you all for your continued engagement, support, and for making Westminster Village such a vibrant and caring place to call home. Let's keep the positive momentum going!

Warmest regards,

Colleon Matthews

Executive Director Westminster Village

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# FIRST ANNUAL "WESTIE" AWARDS

We recently celebrated our residents who continually support our community through referring friends and family, welcoming new residents, spending time with prospective residents who are considering our community and supporting marketing events!



### CELEBRATING LAUREN KELSHEIMER Our Mardi Gras Monarch!

We are thrilled to shine a well-deserved spotlight on Lauren Kelsheimer, who was recently crowned Mardi Gras Monarch after an extraordinary fundraising effort! Lauren's dedication and commitment led her to raise an astounding \$22,000 for the Swope Art Museum, a testament to her passion for supporting the arts and our community. Her tireless efforts—her

blood, sweat, and tears—have made a meaningful impact, and we couldn't be prouder of her achievement!

Westminster Village is honored to have collaborated with the Swope Art Museum in this fundraising initiative, reinforcing our shared mission to enrich the community through the power of art. Seeing our team come together for such an important cause has been truly inspiring, and we take great pride in playing a role in supporting the museum's ongoing work.

### Meet Lauren Kelsheimer

Lauren's journey at Westminster Village began in our fitness center, and her impact grew. With over 13 years of professional experience in fitness, wellness, and recreation,



she has been a familiar and friendly face to many. Lauren initially joined Westminster as a contract employee through NIFS Fitness Center Management before transitioning into the role of Director of Community Life, where she has served for the past four years.

Her passion for creating unforgettable resident experiences is at the heart of everything she does. Lauren finds joy in knowing that residents appreciate the programs, events, and trips she organizes, continuously motivating her to bring new and exciting opportunities to our community. She believes in the power of connection and takes great pride in understanding the needs and desires of those around her, which has been key to her success as Director of Community Life.

#### A True Inspiration

Lauren's dedication, passion, and generosity are truly inspiring. She is a valued leader at Westminster Village and a cherished friend and colleague to so many. Her unwavering commitment to making a difference—whether through her work at Westminster or her efforts in fundraising—shines through in everything she does.

We are beyond proud of Lauren and cannot wait to see all she continues to accomplish! Congratulations, Lauren—you are a true champion of our community!

### WESTMINSTER VILLAGE UPDATES Welcome Back, Sheena Klein

We are pleased to welcome back Sheena Klein as the Director of Environmental Services! Sheena was previously a valued team member at Westminster Village for over five years. She began her journey with us as a housekeeper, worked her way up to a supervisor role, and later served as the Director of Environmental Services. We're excited to have her back in this leadership role, with her official start date on April 8th!



### New Battery Recycling Container

Following a suggestion from a recent Town Hall meeting, we have placed a designated container near the copier in the mailroom for used batteries. Thank you for your input in helping us implement sustainable solutions!

### Customer Satisfaction Survey

During a recent Resident Association meeting, the idea of a dining survey was suggested. Building on this, we will be launching a full Customer Satisfaction Survey for Independent Living Residents to share valuable feedback regarding resident experience in all areas of our community. The survey will be distributed by mid-April—your participation is greatly appreciated!



## Referral Program!

Don't forget about our **Referral Program** for both residents and team members! Your satisfaction is our greatest reward, and we believe communities thrive through the connections we share. Here's how it works:

- 1. Refer a friend, family member, or acquaintance to join our community.
- 2. When they move in, you'll receive \$1,000 as a token of our appreciation!

It's our way of saying THANK YOU for helping our community grow. Let's work together to make Westminster Village even more vibrant!



1120 E. DAVIS DRIVE TERRE HAUTE, IN 47802 812-242-4600 www.westminstervillagein.com